

*You've been deceived and stabbed in the back for long enough...*

## **"Ex Guru Blows Gasket And Reveals His Closely Guarded Blueprint To Fight Back Against An Industry That Has Lied, Cheated And Stolen From Your Very Pockets"**

**WARNING!** If your the type of person that is easily shocked, offended or rattled, I urge you to close this report now because chances are your about to explode...

...I'm about to expose my *cutting edge* system that \*ANYONE\* can use to "BEAT the guru's" at their own game.

It's time to even the score.... it's time to learn the "GURU SLAYER" method...

**From Andrew Fox & Odinn Sorensen**

*I'm sure you've seen it all before...*

Thousands of email's promoting the latest "rags to riches" software, business opportunity or money making scheme.

How many times have you *sur to the "marketing madness"*, invested your hard earned money and been left with nothing but a dry, bitter taste in your mouth as the "industry" bites a chunk out of you once again...

Unless YOU take action and makes changes, you are NEVER going to get out of this never ending cycle of what I like to call Guru Suffocation...

**...Times \*REALLY\* Have Changed And Many Of You Reading This Now Are Like Lambs To The Slaughter.."**

I've been running an online business since 1998.

When I started back then, we had an industry that was safe, free and a pleasure to work in..

*But then everything changed...*

**A surge of "Sharks" started invading the market place**, claiming they were "marketing super stars" yet where selling the biggest piles of crap ever seen.

STEALING from people, *raiding their bank accounts* and laughing all the way to the bank.

The more I think about it, the sicker it makes me feel..

Maybe you were one of these "victims"....?

## "It's Time To Take Action, Start Cleaning Up This Polluted Marketplace And Give YOU The Blueprint You Need Fight Back And Get Even

First let me tell you *the difference* between the sharks and REAL pioneers.

**Definition of a Shark:** Random person appearing from no where, showing shots of Adsense or other income and claiming you can be making thousands within days. They take your money and are never seen again. (In fact I'm sure many of these "sharks" re appear under different names for each shabby product they release)

**Definition of a REAL Pioneer.** Experts who grow solid business and relationships. People such as Yanik Silver, Jason Potash, Chris from DayJobKiller, John Reese, Armand Morin. These people stand by their products, build businesses and are the TRUE guys to learn from

## "What I'm About To Show You Is Not A Magic Bullet. BUT It Is The Step-by-Step Blueprint I've Personally Used To Sell INSANE Amount's of Affiliate Products, Build HUGE Emails Lists And Become an Instant Authority In Any Market I Choose"

First let me show you PROOF of these tactics in action..

### SOLID PROOF CASE STUDY #1

**Topic: Super Human Affiliate Promotions**

**Experiment Conducted: 6th February 2007 for Promotion of DayJobKiller.co.uk project**

**Results as follows...**

**"Andrew earned \$39,014.56 NET commissions in just a few days and was my #1 affiliate- mind blowing!"**

Found 847 items, displaying 1 - 100. **Total (all results): \$39,014.56** **\$39,014.56 in sales for the DayJob Killer promotion** (First/Prev) 1, 2, 3, 4, 5, 6, 7, 8 (Next/)

Date	Time	Receipt	TID	Post	Item Type	Item	Amount	Publisher	Affiliate	CEP	St.	Last Name	First Name	Email
2007-02-23	10:36	NFTxxxxxx		MSTR		1	0.00	DAYJOBKILL	SUPERAF	CA				
2007-02-21	15:07	5QJxxxxxx		MSTR		1	0.00	DAYJOBKILL	SUPERAF	US	CA			
2007-02-21	09:26	Q6Rxxxxxx		PYPL		1	0.00	DAYJOBKILL	SUPERAF	GB				
2007-02-21	09:22	39Lxxxxxx		VISA		1	0.00	DAYJOBKILL	SUPERAF	RZ				
2007-02-20	13:50	30Pxxxxxx		VISA		1	0.00	DAYJOBKILL	SUPERAF	US	WA			
2007-02-19	14:50	579xxxxxx		MSTR		2	0.00	SECRETAFF	SUPERAF	US	PA			
2007-02-19	12:36	9ZVxxxxxx		VISA		1	0.00	DAYJOBKILL	SUPERAF	US	NY			
2007-02-19	11:54	543xxxxxx		VISA		2	0.00	DAYJOBKILL	SUPERAF	US	UT			
2007-02-19	11:54	5LTxxxxxx		VISA		1	0.00	DAYJOBKILL	SUPERAF	US	UT			
2007-02-19	10:38	Z45xxxxxx		MSTR		1	0.00	DAYJOBKILL	SUPERAF	US	CA			
2007-02-19	08:47	0ZBxxxxxx		VISA		1	0.00	DAYJOBKILL	SUPERAF	US	HI			
2007-02-16	07:53	5QHxxxxxx		PYPL		1	0.00	DAYJOBKILL	SUPERAF	CA				
2007-02-15	21:28	3L3xxxxxx		PYPL		1	0.00	DAYJOBKILL	SUPERAF	US	IL			

**Blurred for Privacy**

**Step 1)** The author of Affiliate project X had leaked news about his new product coming out called Day Job Killer.

**Step 2)** Because I had 8 weeks advanced notice I was able to start preparing my promotions the 'Guru Slayer' way.

**Step 3)** I executed a sequential marketing sequence described in detail in the Guru Slayer.

**Step 4)** I devised a special bonus package very fitting towards the offer.

**Step 5)** When 'Day Job Killer' was released I was traveling which meant the broadcast mailings had to be pre programmed.

**Step 6)** I sold over \$60,000.00+ worth resulting in net commissions of \$39,014.56.

The great thing about this method is even if you don't have your own email list I can show you how to replicate my method.

If you do have an existing list you will learn how to boost your profits by 5 - 10 times.

Make no mistake this was no one off..

I've regularly pulled in HUGE commissions from affiliate programs. Just recently I sold a shade **under \$35,000.00 worth for the Rich Jerks X Ray Program.**



[Home](#) | [Affiliate Programs](#) | [Links & Marketing Tools](#) | [Summary Report](#) | [Custom Reports](#) | [Account Profile](#) | [User Guide](#) | [Logout](#)

**\$34,416.00 in sales** from a promotion lasting 24 hours using my tactics

XRAY Software Affiliate Program

URL: <http://www.KeywordXRAY.com>

#### Statistics Total For Program

Impressions (qty)	Clicks (qty)	Leads (qty)	Number Of Sales	Sales Amount
0	4179	623	28	\$ 34,416.00

[Click here](#) for your affiliate links, Banners and other Available Media Types

But the simple truth is this... Who cares if these methods work for me?

**I NEEDED to prove that any "Ordinary Joe" could replicate my methods.** Personally I get a lot of joy out of helping people and if that doesn't happen then I'm not doing my job right...

It was time to put what I've titled "The Guru Slayer" tactics to the test.

The real magic lay in what happened next...

**"When I Leaked My Guru Slayer Tactics To A Tiny Group Of Select Customers and Clients They Started Seeing INSTANT Results. Just Regular Ordinary 'Anti Guru' Folks Employing DEVASTATING Guru Slayer Tactics..**

*The results came in thick and fast.*

**One guy even said he had quit his full time job and was now working solely online.** People who you have probably never heard off before, commanding massive results in their business.

I documented a few of these case studies...

Guru Slayer Student #1 - "\$14,152 in the past year just putting in a few hours a week. .."



**David Gale**  
www.Web-Audio-Secrets.com

"Andrew,

After getting your great product I have **quadrupled the money generated in direct sales from a small niche site.**

I've made **\$14,152 in the past year just putting in a few hours a week.**

The advice you give is powerful when used and is easy to understand and put into action.

Thanks Andrew!

## Guru Slayer Student #2 - "I landed 3 major JV's with marketers in my niche within 5 days"



**Brian Owens,**  
**Littleguyco-op.com**

Andrew,

Your guidance has totally changed my perspective of the power there is in Affiliate Marketing.

From your advice I have been able to buy several products with resell rights and **turn them in to my own, money making, clickbank products that sell!** I have also landed 3 major JV's with marketers in my niche, and I've done all this within 5 days!

**- Brian Owens,**

## Guru Slayer Student #3 - "I am now full time and work for myself"



**- Mark Baker**  
**Winnerspicklosers.com**

"Your stuff really worked for me!

"I used your swap and double profit method to **increase my sales by over 400%.**

I approached a couple guys in the same niche and setup a few JV's and also promoted other products to my list which I built up via optin in the way you showed me.

The website site I run is winnerspicklosers.com and **sales of this went up greatly after I took your advice** on "getting into the JV partners mind". The JV partners promoted my site through their lists which were much bigger than mine and the results are awesome.

**My customers and opt in list are growing rapidly and you helped start me**

**off.**

I cant wait for your next product to launch to grab a few new gems of info. I am now full time and work for myself as a result."

**- Mark Baker**

These people above are just ordinary folks using my cutting edge "Guru Slayer" Blueprint to start earning what they rightfully deserve.

The best part is they only learnt a \*TINY\* fraction of what I've revealed in [my latest product called "The Guru Slayer"](#)

In fact here's a second case study illustrating the power of "Cashing in on Buzz Market Madness"

## **PROOF CASE STUDY #2**

**24 January 2007**

### **'Cashing In' BIG TIME On Buzz Market Madness.**

- 1) At the start of 2007 I noticed a lot of people talking bout a certain buzz"topic"
- 2) I visited several forums such as the warriorforum.com and "spied" on what people were taking about within that topic.
- 3) I searched for a quality product with resale rights about "Making money with Web 2.0"
- 4) I purchased a 2 hour audio interview carried out between Jonathan Mizel and another person. The quality and content was excellent and I secured resale rights for \$397.
- 5) I registered the domain [http://fr\\_\\_\\_\\_fficwithm\\_\\_\\_\\_.com](http://fr____fficwithm____.com) and modified the sales letter using the Guru Slayer Tactics. I changed the \_\_\_\_\_, the \_\_\_\_\_ and created a full \_\_\_\_\_ [Covert Tactics revealed inside the Guru Slayer](#)

Here's a screen shot of the website below...



6) I start leaking news about the product on a few forums, opened an affiliate program, announced it to my email list and everything exploded.

**SEE THE REAL LIFE PROOF OF INCOME BELOW FROM THIS TINY  
'EXPERIMENT'**

<a href="#">1/24/2007</a>	166	\$7802.00	\$7802.00
<a href="#">1/25/2007</a>	98	\$4606.00	\$4606.00
<a href="#">1/26/2007</a>	27	\$1269.00	\$1269.00
<a href="#">1/27/2007</a>	34	\$1598.00	\$1598.00
<a href="#">1/28/2007</a>	20	\$940.00	\$940.00
<a href="#">1/29/2007</a>	15	\$1101.95	\$1082.00
<a href="#">1/30/2007</a>	8	\$376.00	\$376.00
<a href="#">1/31/2007</a>	9	\$423.00	\$423.00
<a href="#">2/1/2007</a>	6	\$282.00	\$282.00
<a href="#">2/2/2007</a>	9	\$423.00	\$423.00
<a href="#">2/3/2007</a>	3	\$141.00	\$141.00
<a href="#">2/4/2007</a>	3	\$141.00	\$141.00
<a href="#">2/5/2007</a>	1	\$47.00	\$47.00
<a href="#">2/6/2007</a>	3	\$141.00	\$141.00
<a href="#">2/7/2007</a>	3	\$141.00	\$141.00
<a href="#">2/10/2007</a>	2	\$94.00	\$94.00
<b>Grand Total</b>	<b>412</b>	<b>1235.80</b>	<b>\$21131.00</b>

**\$21,131.00 in sales from a product I didn't even create yet everybody thought I was the "guru" on the topic**

In summary I made \$21,131 sales for a one time investment of \$397, using just ONE of the Guru Slayer Tactics.

**"On Tuesday 10th April Your Going To Discover the Exact Blueprint Laid Out In A "No Nonsense" Format Showing You \*EXACTLY\* How To Cut Through The Crap and Start Making Money Online - It's Your Pay back Time**

The [Guru Slayer](#) is a special document that will give YOU my 'step-by-step' blueprint for creating HUGE profit windfalls.

It doesn't matter if your a 'wet behind the ears' rookie or seasoned pro...

Everything I teach will result in REAL KILLER profits when you put these tactics to work.

Combine this **incredible PDF guide with my interactive video tutorials** and the online world can be at YOUR feet.

[Click here to sign up to the pre notification list now](#)



I'll cut through the crap and PROVE that...

- **You DON'T need to have tons of experience to get start making money with the "Guru Slayer" tactics**
- You don't need to have your own email list. (In fact a major part of my system focuses on how to build a HUGE subscriber and customer list)
- **You won't need any expensive software to automate your business (in fact you can get started for \$9.95 to use my main software tool)**
- You don't need a huge advertising budget. I'll teach you how to start getting traffic for free, **start making sales and then LEVERAGE your profits into paid advertising** and gain Joint Venture Partners
- **You don't need to spend countless hours creating your own product. I'll teach you my personal "short cut" for getting in on the hot selling products even if you don't have any experience about that topic.**
- You don't need to understand about Search Engines and how to rank #1 in Google. (I'll even let you in on my secret that makes everyone else do the hard work for me)

And the best part about this system...

**"It doesn't matter if your a 'wet behind the ears' clue less newbie or an experienced marketer - this blueprint can work for ANYONE on all levels"**

The PROOF is in the results...

If you've trying to make money online with little success, *this could be \*EXACTLY\* what you need.*

Something 'step by step' that requires determination and the ability to follow a careful plan.

It's been tested on ORDINARY people and the votes are in and now the clock is ticking....

**[Click here to sign up to the pre notification list to find out the second the "Guru Slayer" goes live](#)**

But... even if you are making money online, some of the advanced techniques I teach will DRAMATICALLY skyrocket your profits.

If you want to learn how to explode your product launches, make more money from your email list, build a huge army of affiliates then I'm laying down the gauntlet and giving away my BEST material.

**It's all happens on Tuesday 10th April 2007.** Get ready and don't miss the rush.

The industry is about to be taught a lesson...

[Click here to sign up to the pre notification list to find out the second the "Guru Slayer" goes live](#)

Take Care,



*Andrew Fox*

Andrew Fox

**PS:** I've often been asked how I've generated millions of dollars online... [The truth lies inside the Guru Slayer.](#) You'll experience 'naked marketing' where I will bare my soul and give away the system that has helped me lead an incredible life so far.

**P.P.S:** I'm also including some **AWESOME fast action bonuses on launch day**, Tuesday 10th April 2007. Make sure your [on the "pre notification list"](#) for all the details and some extra sneak previews